



PART OF
**COPENHAGEN
COOKING &
FOOD FESTIVAL**

AUGUST 28 2018

FREJA

SYMPOSIUM

Improving gender equality in the hospitality industry
of the Nordic countries

Freja Symposium aims to improve gender equality in the hospitality industry of the Nordic countries. Connecting decision-makers from the world of gastronomy around the goal of creating solutions, the working symposium will not only focus on sharing knowledge and celebrating equality, but on committing to action.

Part of the Copenhagen Cooking & Food Festival, the symposium, which takes place on August 28, will serve as the launch for an ongoing campaign to create equal opportunities for leadership and recognition in the Nordic hospitality industry.

Freja Symposium is supported by The Nordic Council of Ministers and is a part of Copenhagen Cooking & Food Festival's commitment to UN Global Goal 5.



**Nordic Council
of Ministers**

MAKE A CHANGE!



NETWORK, INSPIRATION & ACTION

The Nordic countries are known for their equality and for the gastronomic revolution of the 'new Nordic kitchen'. But for some reason the gender equality hasn't made it into the leadership level in the hospitality industry. We want to find out why - and do something about it!

Freja Symposium has been created by an advisory board consisting of Kamilla Seidler, Trine Hahnemann, Lisa Abend, Titti Quarnström, Virginia Anne Newton, Melina Shannon-DiPietro, Marie Sainabou Jeng, Monica Berg and Mette Dahlgaard.

And we hope to be joined by other people of the hospitality industry to network, inspire and decide which actions we should take together to improve gender equality in our industry.

PROGRAMME

To give you an idea about what the day will look like, here are the headlines of the day:

- **WELCOME**
Meet and greet, coffee and welcome by moderator.
- **INSPIRATIONAL TALKS**
We present the speakers on the following pages
- **LUNCH**
- **WORKSHOPS**
We will discuss the our ideas for improving equality in the hospitality industry in group
- **PANEL DISCUSSION**
The panel will be presented on the day
- **COMMITMENT TO ACTION**
Each of us commit to one of the presented actions
- **WINE & NETWORKING**



MODERATOR



FIE GULLAKSSON

Food and sustainability advocate Fia Gullaksson, who has put Jämtland, in the heart of Sweden, on the global culinary map. Fia is a serial entrepreneur and a self-trained chef focused on creative gastronomy. Charged with the spirit of Pippi Longstocking and the vigour of IKEA founder Ingvar Kamprad, she was appointed as Honorary Doctor PhD by the Mid Sweden University 2017.

Fia uses food and culture as the tools for sustainable profits. She's CEO of Food In Action Company Group founded by her in 2000. The company has launched a number of successful initiatives and sustainable brands like The Great Nordic Feast, Eat Up Food Walks, Flowfood and prizewinning Jazzkoket.

She is also behind her hometown Östersund's successful bid to become a UNESCO Creative City of Gastronomy and the host city of the network's annual summit in September 2016. What's more, Fia's companies provide enduring social and cultural capital in rural areas, they're debt-free, and... they're profitable.

SPEAKERS



Amanda Cohen

Chef & Owner
Restaurant Dirt Candy
USA

NOW YOU FINALLY CARE ABOUT FEMALE CHEFS?

About Amanda:

- Amanda Cohen is the chef and owner of Dirt Candy, her award-winning vegetable restaurant on the Lower East Side. The first vegetarian restaurant in seventeen years to receive two stars from the New York Times, it has been recognized by the Michelin Guide seven years in a row, and won awards from Gourmet Magazine, the Village Voice, and many others.

Amanda was the first vegetarian chef to compete on Iron Chef America and her award-winning comic book cookbook *Dirt Candy: A Cookbook*, now in its sixth printing, is the first graphic novel cookbook to be published in North America.

dirtcandynyc.com



Drifa Snædal

General Secretary
SGS
Iceland

ESTABLISHING THE ISSUE OF GENDER INEQUALITY

About Drifa:

- Drifa Snædal is the general secretary for SGS, the largest umbrella organization for labour unions in Iceland, organizing general and special workers in the private labour market. She has a masters degree in Labour market studies from Lund university.

Previously Drifa held the position of General secretary for the Left green party in Iceland as well as steered the organization for womens shelter in Iceland.

Amongst those project Drifa has organized congresses and researched on sexual harrasment within the tourism sector.

sgs.is

SPEAKERS



Jonatan Leer

Head of food studios
University College Absalon
Denmark

A GENDER PERSPECTIVE ON THE NORDIC KITCHEN

About Jonatan:

- Jonatan Leer is head of food studies (PhD) at University College Absalon (Roskilde). Jonatan has worked extensively on gender and food culture. His thesis was on masculinity among European celebrity chefs. Also, he has published widely in international journals on gender in home economics and New Nordic masculinities as well as masculinity and meat consumption.

Jonatan has contributed to anthologies such as Food and Popular Culture (Bloomsbury) and Food, Masculinities and Home (Bloomsbury), and he has edited Food and Media: Practices, Distinctions, Heterotopias (Routledge 2016). Jonatan is also a visiting lecturer at the University of Gastronomic Sciences, Pollenzo, Italy.



Shakira Simley

Board of Equity At The
Table / EATT
USA

CREATING EQUITY AT THE TABLE

About Shakira:

Shakirah Simley is a writer, educator, and community organizer in San Francisco. She earned her organizing chops with over a decade of working on food equity, labor and youth justice campaigns. In 2016, she co-founded Nourish|Resist, a multiracial collaborative using food spaces and people as tools for collective resistance. Her writing has appeared in Bon Appetit, Civil Eats, The Huffington Post, SF Chronicle, and recently published cookbook for the revolution: "Feed the Resistance".

Shakirah sits on several boards, including CUESA (Center for Urban Education about Sustainable Agriculture) and Equity At the Table. In her day to day, she manages community benefits programs that prioritize environmental justice and equitable economic development for the city and county government of San Francisco.

equityatthetable.com

SPEAKERS



Karen Bro

Editor in Chief
Ekstra Bladet
Denmark

A WOMAN IN A MAN'S WORLD

About Karen:

Since 2011 Karen Bro has been editor in chief at the Danish media Ekstra Bladet, a member of the media house JP/Politiken Group. Karen is the first female editor in chief at the very masculine media Ekstra Bladet, and her most important field of responsibility is the journalistic content at all platforms as well as the printed paper. In 1988 Karen graduated from The Danish School of Journalism and has been working in several of the largest media houses in Denmark since - among others she spent 10 years working at Berlingske Group.

Karen is co-founder of the network and forum for debate 'Kvindelig Talt' in cooperation with restaurateur Anh Lê.

eb.dk



Kamilla Seidler

Chef
Denmark

A TRAVELLING PERSPECTIVE

About Kamilla:

Kamilla Seidler is a Danish chef, who has been working in Europe (Manoir Aux Quat Saisons, Paistian, Geist and Mugaritz) and South America (Gustu). In culinary circles Kamilla Seidler is known for her great passion and social commitment.

Developing an innovative, simple and elegant style, Kamilla was the first female chef invited to participate in the International Council of the Basque Culinary Center (2014). Moreover, she has been recognized as The Best Chef of South America (2014) and Latin America's Best Female Chef (2016/17).

kamillaseidler.com

SPEAKERS



Anette Rosvall

Founder
Stellagalen
Sweden

CELEBRATING NORDIC FEMALE POWER

About Anette:

We must all eat and drink so why not do it in a charming, beautiful and nice way. That is my passion to get people interested in what they eat and drink and how they do it.

My name is Anette Rosvall and I'm a cookbook author, sommelier, and writer focusing on food and drink. I'm also one of the founders of Stella-galan, a Swedish gala for women in the food- and beverage business.

stellagalan.se



Christina Rosendahl

Film Director
Denmark

IMPROVING GENDER EQUALITY IN THE FILM INDUSTRY

About Christina:

Christina Rosendahl directs both feature films (Triple Dare & The Idealist) and documentary films. Her recent documentary Violently in Love, 2018, about the healing process after domestic violence takes place at the shelter for women and children 'Danner' in Copenhagen. The film initiated a national debate on violence. Following this debate the parliament decided to make a new paragraph in the Danish penal code that criminalizes psychological violence.

Since 2014 Christina has been the chairwoman of the Danish Film Directors and is an active debater about gender equality in the film industry.

SPEAKERS



Louise Ertman

Business Angel
Denmark

INVESTING IN WOMEN

About Louise:

Louise founded LETZ SUSHI in 2003 - a chain of sushi restaurants. She grew it over the years and sold it in 2017 with 16 outlets, retail sales and more than 150 employees.

Today she works as a Business Angel, investing in passionate entrepreneurs, also helping CAPNOVA with their food/foodtech investments and she coaches/ advises business owners in her business EBalance.



Rósa Guðrún Erlingsdóttir

Head of Gender Equality
Ministry of Welfare
Iceland

ICELAND - EQUAL PAY FOR EQUAL WORK

About Rosa:

Experience in government and public administration, nordic and international cooperation, research and teaching at university level within the field of gender equality.

Chair of the UNIFEM National Committee in Iceland from 2003 to 2006 and led a successful restructuring and enlargement of its operation. Since 2017 head of gender equality unit at the Ministry of Welfare, Iceland.

SPEAKERS



Ida Bergström

Founder
Kvindelig Platform
Denmark/Sweden

CREATING A PLATFORM FOR FEMALE ARCHITECTS

About Ida:

Ida's passion is sharing! Whether it is food and wine with friends, or coaching and empowering people in her professional and personal life. Ida is an architect currently working at GHB Landskabsarkitekter, elected member of the Danish Association of Architects and founder of Kvindelig Platform — A network for female architects that wish to find inspiration, role models and strengthen their network in the business.

Ida is driven by a will, to make the world, her industry and the future more equal. Gender inequality in the architectural business is a fact, and the lack of visible and diverse female role-models, drove Ida to establish Kvindelig Platform in the spring of 2016.

COPENHAGEN COOKING & FOOD FESTIVAL

Freja Symposium is a part of Copenhagen Cooking & Food Festival; an annual food festival that celebrates the Copenhagen gastro scene and Denmark as a food country.

For our international participants, Freja Symposium may be an opportunity to prolong your stay and take part in Copenhagen Cooking & Food Festival.

Copenhagen Cooking & Food Festival offers more than 100 unique events from 24 August - 2 September, presenting something for every taste bud – from intimate dinners with Danish and international chefs to huge food events with thousands of guests.

Read more about the festival on www.copenhagencooking.com

